



New Beginnings with Damon Smile

Friday, September 6, 2013 - 2:57pm

Disclosure: Stacy DeBroff is a paid spokesperson for Damon® Smile.

In the rhythm of family life, the Back-to-School season represents a time of new beginnings. Children either begin school or rise up into new grades, teens take their first steps toward adulthood by entering college, and families begin one of the busiest times of the year – the action-packed first months of the school year that move seamlessly and speedily into the holidays.

In addition, these months often represent a time where we take stock of our lives and begin to make changes – for example committing to a new fitness program or launching a new household project. Or we take the opportunity to invest in ourselves personally and professionally by launching a new job search, beginning to explore our entrepreneurial passions, or contemplating a career change or new degree program.

For many adults contemplating change, a key area for a fresh start proves to be their smile. A recent study by the Millennium Research Group showed that 68% of adults would like to enhance their smiles. And another study by the American Association of Orthodontists revealed a 58% jump in Americans 18 and older seeking orthodontic treatment from 1994 to 2010.

While school picture season often inspires parents to make that orthodontist appointment for their children, it can also be a time for parents to take stock of their own smiles and get a better understanding of the benefits from orthodontic treatment. According to one recent perception study from the Kelton Research Group, Americans perceive that adults with straight teeth appear 45% more likely to get a job than someone with comparable skills but with crooked teeth.



As I've learned more about Damon Smile, I've realized that the system's features really pave the way for adults who want to straighten their teeth and have hesitated due to concerns about the look of metal braces, frequency of appointments, or discomfort.



Before and after photo of a Damon Smile patient

With Damon Smile, appointments take place on average every 8 to 10 weeks, treatment typically ends six months sooner than with traditional braces, and patients experience less discomfort. Moreover, with Damon Clear, wearing braces proves a nearly invisible solution.

As we head into the season of new beginnings, I've included my favorite tips for starting anew:

- Take Stock. Set time aside to examine your life now and envision what the future holds.
- Find Your Passion: As you think about what the future holds, first explore your passions and identify what motivates you.
- Don't Get Down: For so many women, achieving our goals doesn't necessarily follow a traditional trajectory. Learn to embrace unexpected challenges and opportunities as detours on the path toward change.
- Get the Facts: Often what stops us from moving forward is a fear of the unknown. As you think about future goals and potential change, take time to research new opportunities and adventures. Knowledge can point you on a path toward success and can often stop fear in its tracks.

I'm also thrilled to let you know that soon one of our readers will have an opportunity for an exciting new beginning from Damon Smile! Don't forget to check back here in early October to learn how to enter this exciting giveaway opportunity. Meanwhile, let us know if you're planning on any new beginnings this fall!

<http://www.momcentral.com/blogs/the-momcentral-blog/new-beginnings-damon-smile>